

Privacy Policy for landowners and land occupiers

January 2021



Our details

We are Forest Creation Partners Ltd. We use data science and innovative financing to enable large-scale tree-planting, currently in England. Radically increasing the rate of forest creation will help to address the climate crisis, and create sustainable growth and jobs.

The best way to contact us is by emailing one of our directors, Matthew (matthew.brown@forestcreationpartners.com) or Rafi (rafi.cohen@forestcreationpartners.com).

If you need to phone us, you can call 07881 781429.

Our registered address, where we can receive correspondence, is Flat 1, 157A East End Road, London, N2 0LY.

The type of personal information we collect

If we think the land you own and/or occupy might be suitable for forest creation, we may collect and process the following information:

- Your name and contact details.
- Information relating to the land in question and how it has been used, including information that might make you identifiable (for example, the Title Register to the land from HM Land Registry, or details of businesses based on or using the land).

How we get the personal information and why we have it

Most of the personal information we process is gathered from publicly available sources, such as internet directories (e.g. the online phone book) and HM Land Registry.

We may also receive personal information directly from you if you choose to provide it to us.

We collect and process this information in order to assess whether land is suitable for forest creation, and to enable us to engage you in a conversation about whether it might be possible to create a forest on the land.

We may share the information with trusted third parties who may be involved in the forest creation process, including:

- Firms which plan and carry out the on-the-ground work to create forests.
- Providers of investment for forest creation.
- Agents and advisers with expertise in aspects of the process, for example land agents and legal advisers.

If we share information with third parties, we ensure that they have the controls and policies in place to ensure compliance with data protection legislation.

Under the General Data Protection Regulation (GDPR), the lawful basis we rely on for processing this information is that we have a legitimate interest.

Although we do not rely on your consent to process this information, we do offer you the option to opt out of us holding information about you which is not in the public domain. If you ask us to delete personal information we hold about you which is not publicly available, we will do so.

How we store your personal information

Your information is securely stored in cloud data storage, protected by, at least, requiring a password for access.

We only keep the information for as long as it is needed for the purposes described above. This means that the exact period of time for which we keep the information may vary, and in some cases may be multiple years – for example if you indicate that you are not interested in discussions with us now but may be in the future.

When we dispose of information, we delete it fully from the data storage location where it has been stored.

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the the right to object to the processing of your personal information in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us as described at the beginning of this document if you wish to make a request.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us by contacting us as described at the beginning of this document.

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office

Wycliffe House

Water Lane

Wilmslow

Cheshire

SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>